

## More Than \$14 Million Raised Using CAMS Enterprise's™ Development Tools

**April, 2008** – This year will mark the end of Covenant Theological Seminary's *By His Grace, for His Glory* Capital Campaign, the most successful Capital Campaign in the institution's history. Having raised over \$14,000,000 using CAMS Enterprise's™ complete and robust development functionality, Covenant Theological Seminary exceeded its original campaign goal by over \$1,500,000, providing it the capital needed to finalize several important campus improvement projects and complete the construction of a new building that will effectively double its classroom space.

***"The flexibility and usability of CAMS Enterprise™ provided us access to real-time data, in the format of our choice, and on demand. It truly gave us the flexibility and insight necessary to conduct a successful capital campaign."***

-James McCormick, Capital Campaign Director, Covenant Theological Seminary

Covenant Theological Seminary's flexible and easy access to information was a result of CAMS Enterprise's™ totally integrated and seamless architecture. Since all components of the solution (Student Information, Financial Management, Development, Portals, etc.) store information in one central location, not in separate places like other Academic Enterprise Resource Planning (ERP) and standalone development systems found throughout the market, Covenant Theological Seminary's development staff was able to get uninterrupted and complete access to prospect and donor information. With CAMS Enterprise™, the need to piece together information from multiple, disparate systems, was eliminated.

CAMS Enterprise™ gave James McCormick and the rest of Covenant Theological Seminary's staff the insight needed for effective and efficient prospecting. In addition to this insight, CAMS Enterprise's™ robust development functionality provided staff a complete development solution that included all the day-to-day tools necessary to manage multiple, concurrent campaigns.

***"CAMS Enterprise™ became the place where we worked day in and out. It is a complete solution that interacts with all other functions of our institution."***

-James McCormick, Capital Campaign Director, Covenant Theological Seminary

Covenant Theological Seminary, and like many of our other customers, discovered that the industry's most robust development tool is not a standalone system, but is an integrated part of CAMS Enterprise™. CAMS Enterprise accomplishes this by giving institutions the ability to:

- ✓ Collect donations online 24/7
- ✓ Allow staff with an internet connection to work from anywhere
- ✓ Give donors and alumni secure and uninterrupted access to their personal data
- ✓ Plan and execute strategies for multiple campaigns simultaneously
- ✓ Track prospects
- ✓ Maintain detailed profiles and demographics

- ✓ Record unlimited permanent, seasonal, and temporary addresses
- ✓ Create unlimited links with other constituent types
- ✓ Track, manage, and process pledges
- ✓ Immediately list and track donor giving amounts with complete office security
- ✓ Automatically transfer alumni information by individual student or by any group criteria of student class
- ✓ Utilize a letter tickler system and automatic mail merge function
- ✓ Produce personalized letters
- ✓ Create comprehensive reports to analyze trends, establish goal amounts, and follow a variety of activities
- ✓ Explore matching gifts opportunities
- ✓ Generate reports for various funds (i.e. general, restricted, endowment, building)

Three Rivers Systems, Inc. would like to congratulate James and the rest of the development staff at Covenant Theological Seminary for having exceeded their campaign goals!

**Customer** – Covenant Theological Seminary (<http://www.covenantseminary.edu>)

**Chosen Solution** – CAMS Enterprise™

**Profile** – Located in St. Louis MO, Covenant Theological Seminary trains servants of the triune God to walk with God, to interpret and communicate God's Word, and to lead God's people. In pursuit of this purpose, Covenant seeks to help its students sharpen their minds, develop the skills entrusted to them, and be changed by the transforming grace of God. **Source:** *Covenant Theological Seminary*

**About CAMS Enterprise™**

CAMS Enterprise™, Three Rivers Systems, Inc. flagship product, is a completely integrated and 100% web-based Academic ERP for Higher Education institutions. The solution helps institutions of all sizes and types communicate with their Students through Portals, and manage the entire student lifecycle – Admissions, Registration, Student Records, Financial Aid, Fiscal Management, HR/Payroll, Development, and Alumni Relations. Built with pure Microsoft technologies, CAMS Enterprise™ ensures compatibility, efficient use of resources, scalability, and complete automation.

**About Three Rivers Systems, Inc.** (<http://www.threeriverssystems.com>)

Three Rivers Systems, Inc. has been creating and delivering high quality administrative solutions exclusively for higher education since 1985. Its Comprehensive Academic Management System (CAMS) and business methodology have been purposely and carefully crafted to eliminate the service and product limitations commonly found throughout the Academic Enterprise Resource Planning (ERP) industry. From its headquarters in St. Louis, MO, Three Rivers Systems works in tandem with its hundreds of higher education customers from around the world, supporting their efforts to help them be more effective and efficient in managing their student lifecycle.

