

## **Winnipeg Technical College selects CAMS Enterprise ERP in quest to become province's top career-education choice**

**St. Louis — July 13, 2012** — Aiming to become Manitoba's preferred choice for students seeking technical-career education, [Winnipeg Technical College](#) has selected [CAMS Enterprise](#), the "disruptive" academic enterprise resource planning system from Three Rivers Systems Inc., to power its entire student lifecycle.

Canada's easternmost prairie province, Manitoba boasts the nation's second lowest unemployment rate and anticipates a growing need for workers trained in technical trades as economies worldwide recover from a prolonged global recession.

To meet this demand for talent, WTC, which serves post-secondary and secondary students, needed an academic management solution to replace its aging home-grown system.

CAMS provides everything WTC and other colleges and universities need to manage the entire student lifecycle, including recruitment; marketing; online applications; block-and-sequence registration; registration and payment; integrated financial aid; built-in degree audit; outcome tracking; built-in portals; mandated reports and much more.

As the only system built around a single SQL database, CAMS can track data for WTC's unique statistical-reporting requirements such as documenting the time taken between a student's initial phone query through the student's enrollment.

Automating manual processes such as keying student applications for post-secondary, secondary and English as an Additional Language — or EAL— programs become simple tasks with CAMS Enterprise. EAL programs are increasingly popular at WTC, with classes burgeoning from two to more than 44 in just a few years.

Harvey Koffman, WTC IT implementation coordinator, said, "Three Rivers Systems invested a great deal of time to understand our institutional processes and our staff was pleased with how they related our needs and wants to solutions within CAMS Enterprise."

— more —

CAMS Enterprise is a unique solution for higher education. Totally browser-based and designed from the ground up to leverage the Web, it is unlike older conventional systems that use the Internet as an afterthought.

CAMS is fully optimized for mobile apps, so students and faculty alike can interact with their institutions around the clock, accessing key services and information from mobile devices on the go, anytime and anywhere.

CAMS Enterprise's new enhanced user interface reflects the latest in Web 2.0 collaborative and shared applications for greater ease of use and user friendliness. [Portals](#) look modern and institutions can save settings to personalize pages while also showing widgets, social networking and other interactive screen elements as part of their portal displays. CAMS Enterprise's complete backend administration user interface also has a fresh new look, is customizable, more intuitive and easier to use.

CAMS Enterprise requires minimal maintenance and provides information anywhere, anytime, and its complete integration yields unparalleled productivity and flexibility. Because IT staffing requirements are so much lower than with competitive legacy products, CAMS Enterprise allows users to deliver world-class educational tools easily and affordably.

Achieving maximum efficiency and productivity to deliver the ultimate student learning experience is of vital importance and is every institution's goal. With CAMS Enterprise's Business Analytics feature, they can achieve all this along with the lowest total cost of ownership and highest return on investment of any academic ERP.

Powered by advanced Microsoft technology, [CAMS® Enterprise Business Analytics](#) empowers faculty, administrators, department heads and others to get precisely the on-demand data they need in attractive easy-to-use dashboards that simplify and enhance the strategic decision-making process.

[Business Analytics](#) delivers a complete collection of built-in reports covering the full student lifecycle. From schedules and billing statements to grade cards and transcripts, these standard reports are ready to go out of the box, enabling staff to provide information and services immediately.

**About [Winnipeg Technical College](#)**

Located in the province of Manitoba, Winnipeg Technical College provides post-secondary and secondary students with applied skills training for careers in health care and human services, information and business technology and skilled trades. In 1983, the St. Vital, Assiniboine South, and Fort Garry School Divisions, recognizing a need for technical training and the lack of a suitable facility to provide it in south Winnipeg, entered into an agreement to create a learning environment that would serve the community. Today with 2,000 full- and part-time students enrolled annually, WTC has grown to more than 22 certificate programs, diploma programs, continuous learning, English as an Additional Language — EAL — and corporate programs for post-secondary, secondary and corporate students.

**About [CAMS Enterprise](#)**

CAMS Enterprise’s [disruptive](#) technology makes it a fundamentally different academic ERP unlike all others that were designed for the past and are incapable of operating efficiently in the modern world. CAMS Enterprise is an easy-to-use and implement, totally integrated, Web-native management system with everything in one place — admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals, and more for managing the entire student life cycle. With an out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success seen with conventional systems. CAMS’ affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

**About [Three Rivers Systems Inc.](#)**

Three Rivers Systems Inc. is the only privately held, independent, debt-free, one-stop company focused solely on high-quality academic ERP solutions exclusively for higher education. For more than 25 years from its St. Louis headquarters, the company is keenly focused on innovation and service to its worldwide customers. Always innovating, the company invests significant revenues back into product R&D to improve existing products while developing new ones so users always get the exact functionality, industry experience and accurate project management they need. Its business model and products are designed to ensure institutional effectiveness, more-efficient business processes, student success and satisfaction.

# # #

**Contact:** Ron Kalb, Three Rivers Systems Inc., Director of Communications, 636-779-1518 (office), 702-498-8916 (cell), [ronk@threerivers-cams.com](mailto:ronk@threerivers-cams.com)

Products or service names mentioned herein are the trademarks of their respective owners.