



California's William Jessup University selects CAMS Enterprise™ as its academic ERP to manage its entire student lifecycle

St. Louis — December 2, 2010 — This year has seen major milestones for [William Jessup University](#), the only four-year private residential university in the greater-Sacramento, Calif. area. Already, WJU's new five-story student apartment complex was honored for its unique design and plans are drawn for the next phase of expansion that will include a new gym, cafeteria and residence hall. Then, for his astute financial management, Chief Financial Officer Gene De Young was named CFO of the year by a major business journal, and the men's basketball team took the California Pacific Conference Tournament championship.

Another event likely to have a major impact on future milestones also took place this year when WJU selected [CAMS Enterprise](#), the flagship product of St. Louis-based [Three River Systems Inc.](#) as its campus administrative software system to manage its entire student lifecycle.

CAMS Enterprise is the only fully integrated, 100-percent Web-native academic enterprise resource planning — or ERP — system exclusively for higher education that is built around a single, secure database with one set of shared code. CAMS includes a host of advanced automated features — CRM, registration, financial aid, billing, fundraising, portals, built-in course management and more — to manage the entire admissions-to-alumni student lifecycle for colleges and universities. As a fully integrated solution, CAMS Enterprise eliminates the need for academic institutions and end users alike to learn, interface and manage a patchwork of often incompatible systems. These features and others make it an ideal choice for colleges and universities seeking higher returns from their IT infrastructure investments and those needing to keep up with expansion.

WJU is all about expansion. To accommodate rapid growth, WJU moved from San Jose to Rocklin in 2004. With successful capital campaigns powering campus expansion and increasing enrollments stressing its systems, WJU wanted an ERP that could keep up with the university's need for flexible management tools and growth.

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This “functionality and scalability” gives today’s higher-education institutions the information technology tools they need to ensure they stay ahead of the curve in managing their campuses.

According to De Young, high-tech and higher education go hand-in-hand at Jessup. “WJU strives to adapt to the latest in technology,” he said. “Running social media, portals, blogs, online testing and much more are givens for today’s generation of students. Our students have high expectations that we must meet or exceed and CAMS helps us meet that need. With CAMS we can focus our resources on serving our students rather than dealing with IT issues.”

“We couldn’t be happier with the selection of CAMS Enterprise by William Jessup University,” Amir Tajkarimi, company president and founder of Three Rivers Systems Inc., said. “WJU is a perfect example of an institution with a growth pattern and functionality needs that CAMS Enterprise can meet right out of the box while also yielding maximum return on investment. Other systems that are designed to need expensive, long drawn out implementations requiring large IT staffs are fragile in nature and can consume valuable resources unnecessarily,” he added.

Created with standardized Microsoft tools, [CAMS Enterprise](#) is a seamless academic ERP written from the ground up as a single solution. Institutions that install CAMS’ with its proven rapid implementation process quickly transition to the new system and enjoy greater accessibility, better automation, improved communication and deeper business intelligence.

Its Microsoft-based Web architecture makes CAMS easy to use, and its total integration around a single, secure MS SQL database, means Three Rivers Systems’ clients benefit from the most-advanced technology while also enjoying much greater productivity.

About [William Jessup University](#)

Founded in 1939 by William Jessup, the University moved to Rocklin, Calif., in August 2004. WJU is the first and only WASC accredited private four-year university to have its main campus located in the greater Sacramento area, offering degrees in many different disciplines, including Business Administration, Family & Children's Ministry, English, History, Intercultural Studies, Liberal Studies (Teacher Education), Music, Pastoral Ministry, Psychology, Public Policy and Youth Ministry. Anticipated majors include fields in the humanities and science. WJU also offers a School of Professional Studies (SPS) at its campuses in Rocklin and San Jose. Program concentrations in Rocklin include Business Administration, Counseling Psychology and a Post-Baccalaureate Teacher Credential Program. In San Jose, concentrations are offered in Business Administration, Counseling Psychology, and Christian Leadership. For more information, please visit www.jessup.edu or call (916) 577-2200.

About [CAMS Enterprise](#)

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#), is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services, fiscal management with HR and payroll, fund-raising, alumni relations, document management, course management a full suite of portals, and more, into one solution that ensures administrators, staff, faculty and students all work with the most recent and most accurate information. By uniting administrative and academic management systems, CAMS Enterprise is the only totally Web-native, completely integrated solution for managing the entire student life cycle.

About [Three Rivers Systems Inc.](#)

Three Rivers Systems Inc. is a leading provider of comprehensive administrative software solutions for higher education. Headquartered in St. Louis, the company has been delivering innovative technology-driven solutions to the educational community since 1985. Three Rivers Systems has a large worldwide client base using CAMS, its Comprehensive Academic Management System. A full-service solution provider, the company delivers software and all implementation, training, project management and support services for its clients.

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