



## Three Rivers Systems wins gold for overall website design in international 2011 Hermes Creative Award competition

St. Louis – July 15, 2011 – [Three Rivers Systems Inc.](#) announced today the company has won a Gold Hermes Creative Award honoring its recently redesigned [website](#). The international awards competition is for creative professionals involved in the concept, writing and design of traditional and emerging media work that serves as a benchmark for the industry.

Only 19 percent of the more than 4,400 entries from throughout the United States, Canada and several other countries were honored with gold statuettes in the 2011 Hermes Creative Awards competition. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

In receiving a Hermes Award, Three Rivers Systems takes its place among leading global companies such as Aflac, Caterpillar, Inc., GEICO, Hilton Hotels, Hitachi America, Ltd., IBM, OfficeMax, Peabody Energy, Samsung Mobile and Wells Fargo Bank.

Three Rivers Systems is the provider of CAMS® Enterprise, a single-solution enterprise resource planning system that totally automates academic and business functions of college and universities.

Hermes Creative Awards is administered and judged by the [Association of Marketing and Communication Professionals](#), an international organization consisting of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP oversees awards and recognition programs, provides judges and rewards outstanding achievement and service to the profession.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

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Winners were selected from 151 categories in seven forms of media and communication efforts – advertising, publications, marketing/branding, integrated marketing, public relations, communications, electronic media and pro bono.

“It’s extremely gratifying to be counted among so many great companies and be honored for our website, which reflects the kind of company we are,” Three Rivers Systems President and Founder Amir Tajkarimi said. “Our new site aims to emphasize our stability, safety and security while also spotlighting that our cutting-edge technology is the driving force behind our success.”

A list of winners can be found on the Hermes Creative Awards website at [www.hermesawards.com](http://www.hermesawards.com).

### About [CAMS Enterprise](#)

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#), is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services, fiscal management with HR and payroll, fund-raising, alumni relations, document management, learning management, a full suite of portals, and more, into one solution that ensures administrators, staff, faculty and students all work with the most recent and most accurate information. CAMS Enterprise is a totally Web-native, completely integrated solution for managing the entire student life cycle at higher education institutions.

### About [Three Rivers Systems Inc.](#)

Three Rivers Systems Inc. is a leading provider of comprehensive administrative software solutions for higher education. Headquartered in St. Louis, the company has been delivering innovative technology-driven solutions to the educational community since 1985. Three Rivers Systems has a large worldwide client base using CAMS, its Comprehensive Academic Management System. A full-service solution provider, the company delivers software and all implementation, training, project management and support services for its clients.

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