

## Three Rivers Systems shows CAMS Enterprise at RCCA annual convention in Dubuque, Iowa this week

**Dubuque, Iowa — September 26, 2012 — [Three Rivers Systems Inc.](#)** is demonstrating [CAMS® Enterprise](#), the [disruptive](#) technology choice for academic management at the [Rural Community College Alliance](#) annual meeting this week in Dubuque, Iowa. A disruptive technology is an innovation creating a new market that “disrupts” an existing one by displacing earlier technology.

According to RCCA, rural America faces tough challenges today due to long-term declines in agriculture, manufacturing, mining and timber that threaten many communities. Even in rapid-growth regions, the group says, low-income residents are left behind and education often is undervalued.

Rural communities nonetheless have many assets — rich cultural and natural resources, and people who have strong ties to the land, their towns, neighbors and families. RCCA helps colleges build their communities’ capacities for sustainable development while preparing adults of all ages and backgrounds for new opportunities and community renewal.

“CAMS Enterprise is especially valuable in leveraging limited assets for rural community colleges due to its unmatched ability to increase productivity and ROI,” Three Rivers Systems Vice President of Global Sales and Marketing Jami Morshed said. “Rural community colleges prefer CAMS Enterprise because it is built from the ground up with Microsoft technology. This not only makes it familiar and easy to use for students, faculty and staff, it also means IT support-staff need less specialized training and are more readily available.”

Additionally, CAMS’ powerful, affordable business-intelligence features empower faculty, administrators, department heads and others to get the on-demand data they need.

Built around a single, secure Microsoft SQL database, fully integrated CAMS Enterprise is totally browser-based and designed for the Web. As such, it’s a unique solution for higher education, especially community colleges, unlike older conventional systems that use the Internet as an afterthought.

CAMS is an easy-to-use-and-implement academic ERP system with everything in one place for managing the entire student life cycle — admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals and more.

With out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success and is ideal for rural community colleges that have to do more with less. CAMS' affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

#### **About [RCCA](#)**

The Rural Community College Alliance is a network and advocacy group that helps build the capacity of member community colleges to improve the educational and economic prospects for rural America. Headquartered in Olustee, Okla., the alliance seeks to reduce rural isolation and share effective solutions to problems facing distressed rural communities. RCCA membership is open to individuals as well as institutions.

#### **About [CAMS Enterprise](#)**

CAMS Enterprise's [disruptive](#) technology makes it a fundamentally different academic ERP unlike all others that were designed for the past and are incapable of operating efficiently in the modern world. CAMS Enterprise is an easy-to-use and implement, totally integrated, Web-native management system with everything in one place — admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals, and more for managing the entire student life cycle. With an out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success seen with conventional systems. CAMS' affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

#### **About [Three Rivers Systems Inc.](#)**

Three Rivers Systems Inc. is the only privately held, independent, debt-free, one-stop company focused solely on high-quality academic ERP solutions exclusively for higher education. For more than 25 years from its St. Louis headquarters, the company is keenly focused on innovation and service to its worldwide customers. Always innovating, the company invests significant revenues back into product R&D to improve existing products while developing new ones so users always get the exact functionality, industry experience and accurate project management they need. Its business model and products are designed to ensure institutional effectiveness, more-efficient business processes, student success and satisfaction.

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