

## Three Rivers Systems' users conference called best ever as company keeps focus on learning, sharing and collaboration

St. Louis — July 26, 2011 — CAMS<sup>®</sup> Enterprise users are calling Three Rivers Systems' recent CAMS Connect Annual Users Conference in St. Louis the best in the company's history. With attendance up some 30 percent over last year, the well-attended four-day meeting sold out two hotels in the area by



drawing customers of the popular academic enterprise resource planning system from around the world for learning, sharing and collaboration.

Users at CAMS Connect 2011 attended programs to strengthen their knowledge and gain valuable insights about best practices to benefit their colleges and universities. Attendees said the event paid for itself with new information about innovative ways to use the Web-based comprehensive academic management system.

Dr. Jaime Klein, director of information at Southwest Wisconsin Technical College, said CAMS Connect 2011 was “absolutely excellent” and a reminder of how responsive Three Rivers Systems is to users' needs.

Cheryl Seymour, director of financial aid at Clinton Community College, a member of the State University of New York system in Plattsburgh, called it “the best conference for information, accommodations and networking that I have ever attended.”

A planning committee of CAMS users presented a multi-track lineup featuring best practices, special interest and technical sessions — all with offerings for every interest and all levels of expertise.

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“Total cost of ownership and return on investment are big selling points for us,” Three Rivers Systems President and Founder Amir Tajkarimi said, “and they are often cited as major reasons why colleges and universities chose CAMS Enterprise. The more our users know about CAMS, the more productive their institutions become and the more money they save.”

Tajkarimi added that Three Rivers Systems’ global clients always bring much value to this annual event. But according to Tajkarimi this year was exceptional in that clients took full advantage of the many networking and collaboration opportunities the company offered to connect and focus on areas of mutual interest.

“These open exchanges also help us better understand the day-to-day challenges our clients face so we can enhance our products based on their real-world needs,” he said.

[CAMS Enterprise](#) is a seamless academic ERP written with pure Microsoft technology from the ground up to be a single solution for higher education management. With a client-validated rapid-implementation process, institutions quickly transition to the new system and enjoy greater accessibility, better automation, improved communication and deeper business intelligence.

### **About [CAMS Enterprise](#)**

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#) is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services fiscal management with HR and payroll, fund-raising, alumni relations, document management, learning management, a full suite of portals and more, into one solution that ensures administrators, staff, faculty and students all work with the most-recent and most-accurate information. By uniting administrative and academic management systems, CAMS Enterprise is the only totally Web-native, completely integrated solution for managing the entire student life cycle.

### **About [Three Rivers Systems Inc.](#)**

Three Rivers Systems Inc. is a leading provider of comprehensive administrative software solutions for higher education. Headquartered in St. Louis, the company has been delivering innovative technology-driven solutions to the educational community since 1985. Three Rivers Systems has a large worldwide client base using CAMS, its Comprehensive Academic Management System. A full-service solution provider, the company delivers software and all implementation, training, project management and support services for its clients.

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